

Find Your Beauty **MILBON**



**PLARMIA**  
for enhancing beauty with age

Hairserum

PLARMIA  
Hairserum  
Oil M



Women's beauty, shine from the ends.

Frizzy ends felt by women who have aged so beautifully.

Women want to enjoy beautiful hair designs eternally without losing out to the frizzy ends. PLARMIA Hair Serum Series is the solution to women's troubles.

Shining ends take you ahead in the future, keeping your hair soft and moist.

女性的美丽从发梢开始绽放耀目光采。

亮丽迷人的成熟女性，总感觉发梢毛躁不堪。

女性希望永远享有亮丽柔美的发型设计，绝不让毛躁发梢破坏了整体美感。

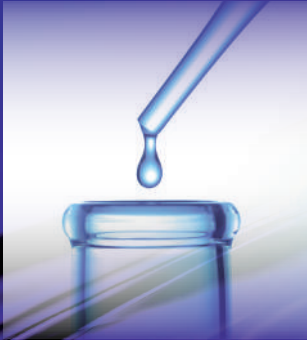
PLARMIA 护发精华系列，是解决女性发丝问题的绝妙方案。

充满亮泽的发梢，带您前往美好的未来，时刻让您的秀发保持柔软滋润。

H a i r s e r u m

PLARMIA

for enhancing beauty with age



Shampoo, treatment and out-bath oil designed  
for you to achieve your desired hair design.

专为您设计的洗发精、护理素与外浴油，  
让您拥有您理想中的秀发造型。

F

For fine hair  
专为幼细发质而设



Shampoo  
洗发精

Treatment  
护理素

Oil  
精华油

PLARMIA Hair Serum Shampoo F  
Provides elasticity to hair

PLARMIA Hair Serum Treatment F  
Protects the internal hair and gives volume to hair

PLARMIA Hair Serum Oil F  
For soft hair texture with elasticity

PLARMIA 护发精华洗发精 F  
为您提供充满弹性的秀发

PLARMIA 护发精华护理素 F  
保护发丝内部以及让秀发蓬松丰盈

PLARMIA 护发精华油 F  
专为充满弹性的柔软发质而设

M

For coarse hair  
专为幼细发质而设



Shampoo  
洗发精

Treatment  
护理素

Oil  
精华油

PLARMIA Hair Serum Shampoo M  
Provides flexibility to hair

PLARMIA Hair Serum Treatment M  
Moisturizes the hair giving it a soft texture

PLARMIA Hair Serum Oil M  
For soft and moist texture

PLARMIA 护发精华洗发精 M  
为秀发提供柔韧度

PLARMIA 护发精华护理素 M  
滋润发丝，赋予发丝柔软质感

PLARMIA 护发精华油 M  
打造柔软滋润发质

# Beautiful ends lead you to your ideal hair design

## 亮丽润泽发梢，让您拥有理想的秀发造型

### Essential Oil

Emollient oil which was originally from plant firmly locks moisture in hair.

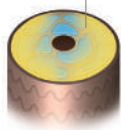
### 精油

蕴含润肤功能的精油，撮取自能够紧紧锁住发丝内的滋润。

#### HAIR SERUM 护发精华

#### JOJOBA OIL\* 荷荷巴油\*

Moisture is retained inside the hair  
封锁于发丝内部的滋润度



\*Jojoba Oil  
荷荷巴油

Jojoba oil is structurally and chemically very similar to the human sebum, and it has high permeability and moisture retention level.  
在结构性以及化学性质上，荷荷巴油非常接近于人类的皮脂，同时具有高度渗透性与保留滋润度的功能。

#### HAIR SERUM 护发精华

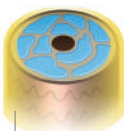
#### EVENING PRIMROSE\* 月见草油\*

Evening primrose oil reduces evaporation and preserves moisture, and it has high permeability.

月见草油能够减少蒸发并且保留滋润度，同时它具有高度的渗透性。



\*Evening Primrose Oil  
月见草油

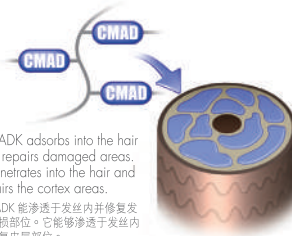


Moisture is retained outside the hair  
封锁于发丝外部的滋润度

### CMADK

It uniformly repairs damages up to the hair ends, and preserves moisture in hair.

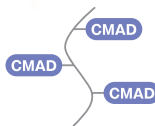
它能整齐修复损伤直至发梢，同时能够保留发内滋润度。



CMADK adsorbs into the hair and repairs damaged areas. It penetrates into the hair and repairs the cortex areas.

CMADK 能渗透于发丝内并修复发质受损部位。它能够渗透于发丝内并修复皮层部位。

What is CMADK? \*  
什么是 CMADK? \*



CMADK has a high affinity for hair and it is derived from the CMADK group which contains protein. This ingredient penetrates and adsorbs into the damaged hair which will give you healthy and beautiful hair.

对于发丝，CMADK 具有高度亲和力，而它来自于富含蛋白质的 CMAD 群组。此成份能渗透与被吸收于受损发丝内，赋予您健康亮丽的秀发。

\*Carboxymethyl Disulfide Keratin (Wool): Hair Repair Ingredient  
巯基二硫化物角蛋白（毛丝）：修护发丝成份

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# POINT

## Easy steps to beautiful and healthy hair 拥有健康亮丽秀发的简易步骤

### Shampoo 洗发



Lather shampoo on whole head. Wash thoroughly and rinse off.

于整头发丝搓起丰富泡沫，彻底洗净发丝并以清水冲洗。

### Treatment 护理



Apply thoroughly on whole hair and rub in. Wash thoroughly and rinse off.

将护理素涂抹于整头发丝并进行搓揉。彻底洗净并以清水冲洗。

### Oil 精油



Apply thoroughly at the ends, then comb through with your fingers.

将精油彻底涂抹于发梢，然后以指尖梳理秀发。

A very inviting 'blooming floral' fragrance helps invoke a positive atmosphere

Juicy fruits and gentle white floral.

A glimpse of rose with clear fragrance.

A fragrance of serenity.

十分诱人、惹人喜爱的“盛开的花卉”香气，有助于赋活激励人心的正面气息。

香甜的水果与温和的雪白花卉。

玫瑰的鲜明花香惊鸿一瞥。

一抹宁静的气息。

Pink grape fruits, Pear, Muscat

粉红葡萄柚、梨、麝香葡萄

TOP

Rose, Peony, Jasmine, Raspberry

玫瑰、牡丹、茉莉、覆盆子

MIDDLE

Musk, Heliotrope, Amber

麝香、天芥菜、琥珀

LAST

# VOICE

Voices of women who have achieved beautiful hair after continuous use  
获得亮丽秀发女性持续使用后的使用心得

## F LINE F 系列

Hair looks shiny and every strand of hair looks healthier.

Hair color has become more lasting too. (40s)

Hair stays silky all day long and is more resilient.

It does not turn frizzy even when nothing is applied on the hair. (40s)

Hair does not turn fluffy. (30s)

I am very satisfied with the outcome as I don't feel burden anymore even after using curling tongs to curl my hair (30s)

秀发看起来充满亮泽，每一根发丝看起来皆更健康。

发色变得更持久亮丽。(40S)

秀发全天候维持丝滑，而且更充满弹性。

即使完全不涂抹任何产品，发丝也绝不毛躁。(40s)

秀发不再变得毛躁。(30s)

我非常满意我的秀发，即便使用电卷棒来卷曲

秀发后，发丝也毫不感觉负担。



## M LINE M 系列

Hair is smooth and feels like it has become healthier.

It feels like the hair looks and feels younger now. (40s)

It is good that the hair is moisturized yet does not get sticky. (30s)

Hair is not frizzy and does not get tangled in the mornings.

You can actually feel the changes of the hair texture. (40s)

Styling in the mornings has turned out to be so much more easier.

My daughter even praised after seeing my shiny hair. (40s)

发丝感觉柔顺，彷彿变得更健康了。

如今，感觉发丝看起来和感觉起来都更年轻活力了。(40s)

发型备受滋润却毫不感觉粘腻，实在太好了。(30s)

每天早上，发丝毫不毛躁，同时也毫不纠结。

您可实实在在地感觉到发质的改变。(40s)

早晨做头发造型时，轻易得多了。

我的女儿看见我的亮泽秀发，甚至还夸赞我呢。(40s)

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