

Find Your Beauty **MILBON**

AQUA <sup>Neo</sup>Liscio  
CURL



从精心打扮后的漂亮，变成自然美。  
From beauty that's a hassle to beauty in a cinch.







## A digital perm that reduces damage to leave behind bouncy, moisturized waves

Digital perms are known for severely damaging hair. Milbon has uncovered the mechanism underlying that damage and developed a unique solution .

Milbon's "Moist Bomb Formula" reduces the damage that occurs when intense heat is applied to wet hair, making moisturized, bouncy waves possible .

抑制秀发受损，滋润秀发，有弹性，呈现卷发的数码烫。

至今因对秀发造成高度受损而困扰的数码烫。。  
Milbon分析了造成受损的原理，成功找到了答案。  
在秀发湿的状态下，以「Moist Bomb」抑制加入高热的过程中产生的热受损，实现滋润有弹性的卷发。



SWIPE  
360°



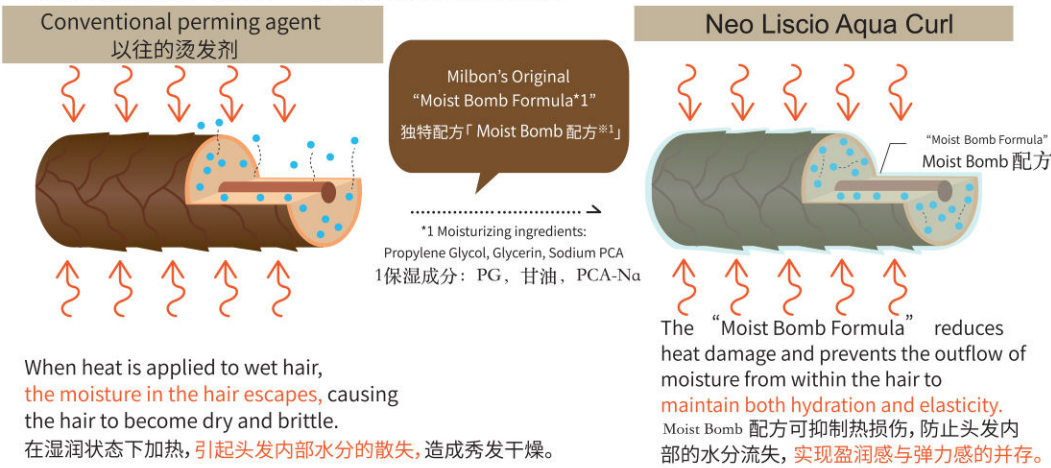


# AQUA<sup>Neo</sup>Liscio CURL

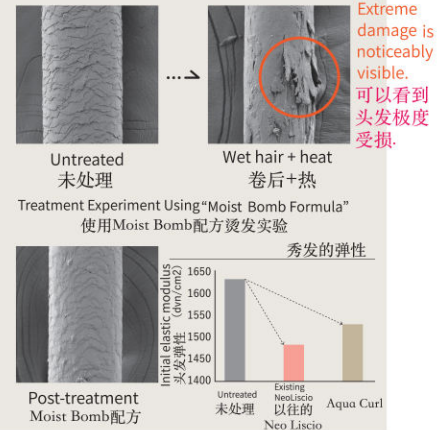


## “Moist Bomb Formula” reduces heat damage to wet hair during digital perm process. Moist Bomb 配方-抑制热烫过程中对湿发造成的热损伤

Milbon has discovered the mechanism underlying damage that occurs during digital perm, when wet hair meets high heat. The “Moist Bomb Formula” reduces heat damage through process of deep hydration. 在对湿发进行高温加热时,会引发热烫特有的热损伤现象,我们发现并解明了这一现象的发生机理。据此开发了「Moist Bomb 配方」,利用充盈的保湿剂抑制烫发造成的热损伤。

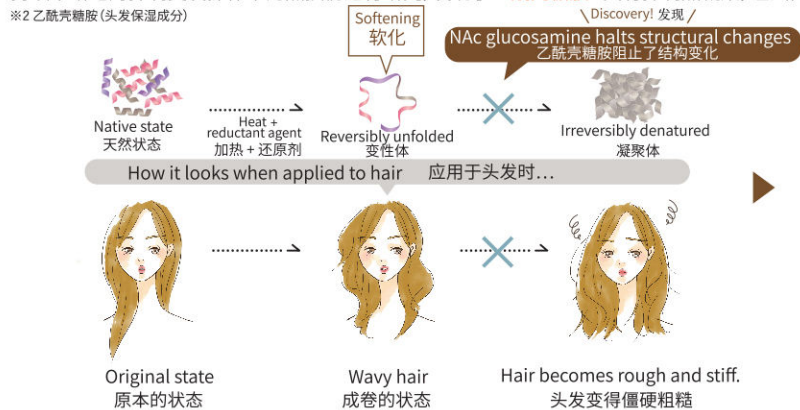


### Experiment: Applying Heat to Wet Hair 头发上卷状态下加热后的实验



### Milbon's unique “Soft Protein Theory”: how to reduce heat damage and achieve bouncy waves 独特的软蛋白理论,在抑制热损伤的同时,塑造充满弹力的卷发造型

Through our research on reducing heat damage during perm treatment, we discovered that NAC glucosamine<sup>\*2</sup> suppresses the thermal aggregation of proteins and prevents it from becoming irreversibly denatured. <sup>\*2</sup> Acetyl Glucosamine: Hair moisturizing ingredient 持续不断地对抑制烫发操作中的热损伤进行研究,发现了乙酰壳糖胺<sup>\*2</sup>具有抑制热凝聚,让蛋白质停留在变性体阶段的作用。



Milbon discovered that there was only small changes in hair cortex when processed with NeoLiscio's Digital Perm Solution containing NAC glucosamine, which prevents proteins from becoming irreversibly denatured. 拉直护理后,发丝蛋白质细胞在显微镜下的观察结果。observation of hair cortex cells under an electron microscope after perm treatment

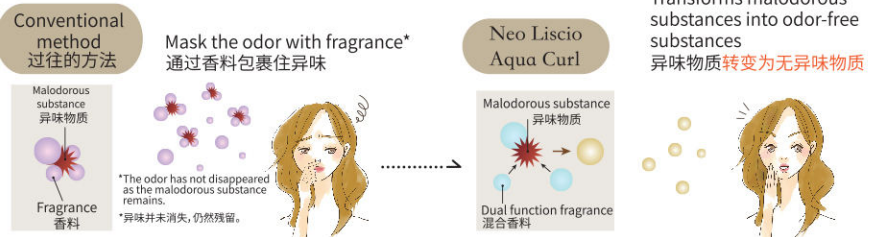
- 在电子显微镜下观察烫发后的毛皮质的结果。

Our existing product 以往的产品 Neo Liscio

A dual function fragrance that tamps down unpleasant odors during treatment 配合混合型草本香料,抑制操作过程中产生的异味

Our dual functioned fragrance both eliminates and prevents the spread of unpleasant odors generated by chemical reaction between hair and reducing agent inside perm lotion.

为了抑制烫发剂中还原剂与头发反应产生的异味,通过「异味去除效果」和「防止异味扩散效果」,彻底去除异味。



### Neo Liscio Aqua Curl Basic Step 基本步骤



# Product lineup for different hair types

配合发质所甄选出的产品阵容

Digital Perm Lotion 第1剂



Neo Liscio Aqua Curl SH1



Neo Liscio Aqua Curl H1



Neo Liscio Aqua Curl N1

Capacity 容量	400g	400g	400g
pH	9.1	8.6	7.9
Reductant Hair-softening component 还原头发软化成分	Thioglycolic acid*3 L-Cysteine*4 (lubricant) L-Cysteine(润滑剂)	Thioglycolic acid*3 L-Cysteine*4 (lubricant) 巯基乙酸*3L-Cysteine(润滑剂)	Thioglycolic acid*3 L-Cysteine*4 (lubricant) 巯基乙酸*3L-Cysteine(润滑剂)
Alkaline component 碱性成分	Arginine, Ethanolamine	Arginine, Ethanolamine	Arginine, Ethanolamine
Alkaline level 碱度	5.0	5.8	2.0
Total reduction power (TG conversion) 总还原力(TG换算)	9.1	9.0	7.0
Lotion strength 强度标准	120	90	60

※3 巯基乙酸盐 ※4 半胱氨酸盐

## Lotion strength 烫发剂强度

	Existing NeoLiscio product Neo Liscio (以往的产品)	Neo Liscio Aqua Curl
SH1	130	<b>120</b>
H1	100	<b>90</b>
N1	70	<b>60</b>

## Recommended lotion and estimated processing time

推荐的解决方案和估计的处理时间

	Virgin Hair	Under Lv8	Lv 9~Lv12
Coarse hair/water-repellent hair 粗硬发·疏水发	● SH1 15 minutes 分钟	● SH1 10 minutes 分钟	● H1 10 minutes 分钟
Normal hair 普通发	● H1 15 minutes 分钟	● H1 10 minutes 分钟	● N1 10 minutes 分钟
Fine hair 细软发	● H1 10 minutes 分钟	● N1 10 minutes 分钟	● N1 5-10 minutes 分钟

\* Please note that if hair was toned down or use gray coverage the actual level of hair may differ from the visual level.

\*遮盖白发或者降低明度时，看上去的明度与实际提高的明度存在差异，敬请注意。

## Heat Protector

### NeoLiscio Heat Protector (HP)

\*Please use our "Trigger Bottle 180" (sold separately).

### Neo Liscio Heat Protector(HP)

\*请使用[180瓶子]另售>



Capacity 容量

400mL

pH

5.5

## Neutralizer (liquid type)

### Milbon Liquid Neutralizer NL2



Capacity 容量

800mL

pH

2.8

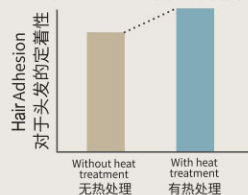
Oxidizing agent 氧化剂

Hydrogen peroxide 过氧化氢液体

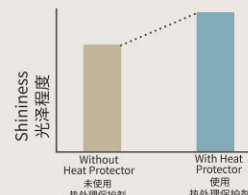
MX-CMADK (CarboxyMethyl Alanyl Disulfide Keratin) in Heat Protector better matches SS-bond (disulfide bridge) and improves hair adhesion. Heat Protector utilizes heat generated during Heat process to improve individual hair density. Furthermore, it utilizes heat produced during drying and ironing processes, to increase hair adhesion for hair shines.

配合MX-CMADK, 提高对于形成SS键的头发的定着性。利用热处理的热量, 强化头发内部的密度。利用吹风·夹板处理时的热量, 提高头发的定着性, 提高头发的光泽感。

Comparison of MX-CMADK adhesion to keratin proteins with and without heat treatment  
对于MX-CMADK的热处理以及胱氨酸蛋白质的定着性进行验证



Comparison of shininess of hair with and without Hair Protector  
未使用热处理保护剂时, 造型后的头发光泽度验证



Towel dry 毛巾吸干

Apply Heat Protector 涂抹热处理保护剂



Winding & heating 上卷杠&加热

10-15 minutes

80~100°C

Remove perm rods 取下卷杠

Apply Neutralizer 涂抹2剂



About 5 minutes 约5分钟

Rinse Blow-dry to style 冲洗完成造型



Enjoying my perm,  
And being kind to my hair:  
Both matter.

- 享受烫发的乐趣。
  - 呵护秀发。
- 以上两点对我来说都很重要。

SWIPE  
360°









SWIPE  
360°



As our Authorised Salon that is entitled to offer, sell and provide product guidance on all products that we carry to their customers. All of our products sold at these premises are **100% guaranteed genuine and original**. However, any of **our products sold** via unauthorised retailers and online platforms cannot be **authenticated** or **guaranteed** by us as we cannot confirm their **origins or genuineness**. We will not take any responsibility for any faulty or fake products bought via these resellers. We **strongly advise** you to purchase our hair care products from an authorised salon for guaranteed authenticity and safe usage.

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