



Lebel
ONE







Growing Beauty.

成長の美

The body inherently has the power
to grow beautiful hair.

Acquire the true beauty that
emanates from the core of your body.
Then, your one and only personality
will start to shine.

身体天生就有长出美丽头发的能力。
获得从身体核心散发出来的真正美丽。
续而开始闪耀你唯一独特的个性。



Lebel
ONE

SHAMPOO
MOISTURE

Lebel
ONE

HAIR TREATMENT
CUTICLE

Lebel
ONE
ESSENCE

Lebel
ONE
EMULSION OIL

Innovation in shampoo “Growing Beauty”

革命性创新洗发水 “成长の美”

In a dry age, the scalp is constantly exposed
to various environmental stresses.

Beyond the conventional knowledge of "moisturizing,"
the self-moisturizing ability of the scalp
holds the key to achieving beautiful hair.

That's why we recommend innovation in shampoos
that come in contact with the scalp every day.

Create fresh hair from the moisturized scalp
day by day for the future,
to grow your own unique beauty.

This next-generation hair care product was produced
through cutting-edge stem cell research.

在一个早龄的时期，头皮在不同的环境压力都会头容易变得干燥。
除了传统的“保湿”知识，激活头皮的自我保湿能力
是获得美丽秀发的关键。

这就是为什么我们建议对每天与头皮接触的洗发水进行创新。
日复一日地从滋润的头皮中创造出新的头发，创造出属于自己的独特美。
通过尖端干细胞研发的革命性创新护发系列。

28 days & 4 min.

28天 & 4分钟

Time nurtures beauty.

时间孕育美。

Shampoo innovation based on cutting-edge stem cell research.
A habit repeated every day has the power to change the future of your hair.
28 days and 4 min., through daily home care and professional salon care,
you will achieve a self-moisturizing scalp. Achieving truly beautiful hair.

基于尖端干细胞研究的创新洗发水。每天重复的习惯有能力改变头发的未来。28天4分钟，
通过日常居家护理和专业沙龙护理，激活头皮自我保湿。实现秀发的真正美。



From stem cell research Grow beauty by αG Rutin^{*3}

来自干细胞研究的αG芦丁 打造成长之美^{*3}

Entering a new realm of hair care that nurtures the future of beautiful hair with a "self-moisturizing scalp".

进入护发新境界，以“自我滋润头皮”来培育美丽秀发的未来。

Behind this lay the new power of αG Rutin discovered from advanced stem cell research. 这背后蕴藏着来自干细胞研究的αG芦丁的新力量。



αG Rutin αG芦丁

^{*3} Glucosylrutin 葡萄糖基芦丁
(Moisturization) (滋润)

TAKARA BELMONT Science for Beauty Our Technology TAKARA BELMONT 科学美容和技术

"TAKARA BELMONT Beauty Science Technology" represents the highest standard of technology of the Takara Belmont cosmetics business, ranging from the main hair science research conducted at the "Cosmetics R&D Center" to the south of Lake Biwa which is the biggest lake in Japan, to a variety of fields to expand the horizon of true beauty.

"TAKARA BELMONT Beauty Science Technology"代表Takara Belmont化妆品业务的最高技术标准，从“化妆品研发中心”进行的主要头发科学研究到日本南部最大的湖琵琶湖，到多种领域拓展真美视野。



SHAMPOO 洗发水

Nurture a self-moisturizing scalp to maintain freshness.

滋养自我保湿头皮以保持清新感。

Based on the moisturizing effect of the scalp due to a drastic reduction in cleansing ingredients with the power of α G rutin, an ingredient derived from stem cell research, we will increase the moisturizing capacity of the scalp and hair.

At the same time, we seek to protect the original beauty of hair from the inside.

基于因大幅减少清洁成分而影响的头皮保湿效果，加上从干细胞研究中获得的 α G Rutin成分的力量，我们将提高头皮和头发的保湿能力。同时，我们力求由内而外地保护头发的原始美感。

1. Moisturize 滋润

Increase the moisturizing capacity of the scalp 增强头皮的保湿能力

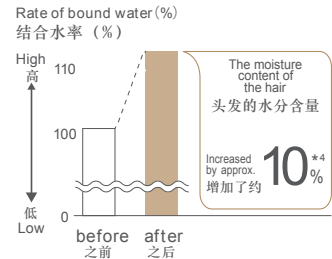
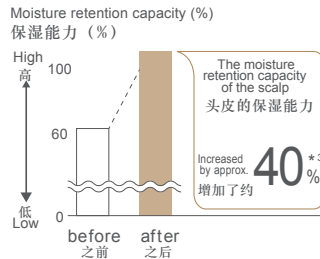
α GRUTIN

α G Rutin, derived from Sophora japonica flower buds and discovered in stem cell research. With an approach to nurture plump and moisturized stratum corneum cells every day, the power of the scalp to produce a fresh glow is developed.

从槐花花蕾中提取和在干细胞研究中发现。通过每天培养丰盈和滋润角质层细胞的方法，使头皮产生新光泽的能力。



α G Rutin α G 芦丁



Wash while moisturizing 在清洗的同时给与保湿

30% reduction in cleaning ingredients 清洁成分减少 30%

With a unique cleaning composition, a 30% reduction in cleaning ingredients has been achieved. The product features a mild formula that protects the scalp, which is the foundation of hair, and the moisture of your hands, while providing sufficient foaming and cleansing power. 采用独特的清洁成分，已经达到减少 30% 清洁量成分。该产品的特点是配方温和，能够保护作为头发基础的头皮和双手的水分，同时提供足够的泡沫和清洁能力。

In an experiment in which bubbles were placed on the hands for 30 minutes, the moisture retention capacity of the hands was increased 2.5-fold. Supports the moist hands of hairdressers and beauticians.

在将气泡放在手上 30 分钟的实验中，手的保湿能力增加了 2.5 倍。帮助美发师和美容师湿润双手。



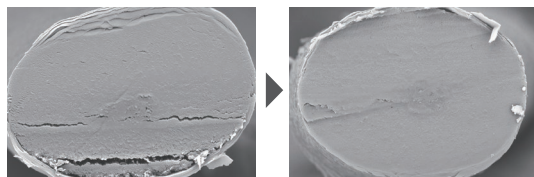
2. Protect 保护

Evolution of internal repair power. The product suppresses the outflow from the inside and maintains the original beauty of hair.

内部修复力的进化。该产品抑制了从内部流出并保持头发原有的美丽。

Control of outflow from the inside *5

从内部控制外流



Existing product *7
现有产品

A gap is noted.
注意到一个间隙

Lebel ONE *8
细胞是满的，没有间隙

Cells are full without gaps.

Protect hair from color fading *6
保护头发免受褪色影响



Existing product *9
现有产品

Lebel ONE *10

Existing product *9
现有产品

Lebel ONE *10



& Thoroughly designed formulation for developing a beauty-growing scalp condition.

精心设计的配方，用于孕育美丽生长的头皮。

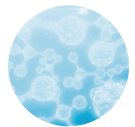
"Silicon*2" is an indispensable mineral that people have in their bodies, and has an excellent antioxidant effect. "Xylitol" suppresses the formation of polysaccharides films (bio films), which give stress to the scalp. With omnidirectional care, we will further enhance the power to produce beauty.

*2 "硅"是人们体内不可缺少的矿物质，具有良好的抗氧化作用。"木糖醇"能抑制给头皮带来压力的多糖膜（生物膜）的形成。通过全方位的护理，我们将进一步提升美的力量。



Silicon 硅

(Antioxidant · Moisturization)
(保湿 · 抗氧化)



Xylitol 木糖醇

(Preventing polysaccharides films (biofilms) reformation · Moisturization)
(预防多糖膜（生物膜）改革 · 保湿)



*11 Trial calculation for business use at all stores
全店营业用试算

Conservation of water resources

Cleaning ingredients with excellent biodegradable capabilities are used to protect precious water resources. Furthermore, the 30% reduction in cleaning ingredients shortens the rinsing time and is expected to save water.

Estimated annual water saving of 4,726 tons (equivalent to 9.5 million 500 mL PET bottles)*11

保护水资源

使用具有良好生物降解能力的清洁成分，以保护宝贵的水资源。此外，清洁成分减少30%，缩短了洗的时间，预计可节约用水。估计每年可节省4726吨水（相当于950万个500毫升的PET瓶）*11

*1 Glucosylrutin *2 Sodium silicate *3 Continued use of Lebel One for one month (SHAMPOO MOISUTRE, HAIR TREATMENT CUTICLE, and ESSENCE once a day, One 4 min. salon treatment was performed.) The moisture retention capacity before and after was calculated.
葡萄糖基芦丁 硅酸钠 继续使用Lebel One 1个月（洗发水、护发素、精华，每天1次。进行1次4分钟的沙龙处理。）计算前后的保湿能力。

*4 The hair moisture content was calculated based on 30-days' use of Lebel ONE SHAMPOO MOISUTRE. *5 Comparison of hair after washing equivalent to 30 days of shampooing with our product *6 Comparison of the degree of color fading after use equivalent to 14 days
头发水分含量是根据使用Lebel ONE SHAMPOO MOISUTRE 30天计算得出的。 *7 IAU SERUM cleansing *8 Lebel ONE SHAMPOO MOISUTRE *9 IAU SERUM cleansing and cream *10 Lebel ONE SHAMPOO MOISUTRE and HAIR TREATMENT CUTICLE

A basic shampoo that represents the Lebel ONE series.
Nurture a self-moisturizing scalp to maintain freshness.
Lebel ONE系列基本洗发水的代表。滋养自我保湿头皮的能力，保持清爽。

MOISTURE 滋润

Lebel ONE SHAMPOO MOISTURE



For hair that moisturizes the scalp and maintains the silky texture of hair
适用于滋润头皮并保持头发的丝滑质感

For those who are concerned about dry and coarse hair
适用于担心头发干燥和粗糙的使用者

Muguet & jasmine scent
铃兰和茉莉花香味

HOW TO
使用方法

After thoroughly pre-washing with lukewarm water, lather an appropriate amount with the palm of your hand to wash the scalp and hair. Then rinse well.

先用温水彻底清洗后，用手掌搓出适量的泡沫清洗头皮和头发。然后冲洗干净。

• αG Rutin*¹
(Moisturization) 滋润

Nurturing plump, fresh and moisturized keratinocytes.

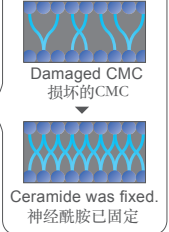
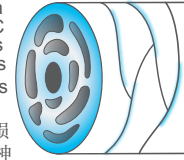
滋养饱满、清新和滋润角质细胞。



• Ceramide*²
(Moisturizing) 神经酰胺 - 保湿

For hair with a damaged CMC structure that retains moisture. Fixes ceramide and keeps moisture stable.

用于保留CMC结构受损头发内的水分。修复神经酰胺，保持水分稳定。



Common functions of VOLUME, SLEEK, SOFTEN
VOLUME, SLEEK, SOFTEN 有共同功能。

A special shampoo that matches the characteristics of each person's hair while maintaining the basic functions.

一种特殊的洗发水，在保持基本功能的同时符合每个人头发的特点。

VOLUME 丰盈度

Lebel ONE SHAMPOO VOLUME



For hair that moisturizes the scalp and maintains the bouncy hair
适用于滋润头皮并保持头发的弹性

For those who are concerned about lack of firmness and volume
适用于那些担心头发缺乏弹性和发量的人

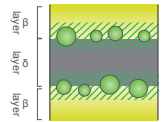
Rosemary & Petit Glen scent
迷迭香和小格伦的香味

• αG Rutin
(Moisturization) 滋润

• Tosylvalin*³ (Hair repair) (修复头发)

For hair that has lost its elasticity due to a decrease in the CMCβ layer. Additional supply of tosylvaline (amino acid derivative) will create a firm texture from the root.

用于因CMCβ层减少而失去弹性的头发。额外供应甲苯磺酰缬氨酸（氨基酸衍生物）将从根部产生坚实的质地。



SLEEK 光滑柔顺

Lebel ONE SHAMPOO SLEEK



For hair that moisturizes the scalp and maintains smooth and easy-to-arrange hair
适用于滋润头皮并保持头发光滑易梳理

For those who have swelling or floating hair that is difficult to arrange
适于那些膨胀或受损并难以梳理的头发

Rhubarb & jasmine scent
大黄和茉莉花香

• αG Rutin
(Moisturization) 滋润

• Soy protein*⁴ (Hair repair) (修复头发)

For hair with a hollow cortex. Soy protein (soy PPT) repairs cavities and increases hair density.

对于具有中空皮质的头发。大豆蛋白（大豆PPT）修复并增加头发密度。



SOFTEN 柔顺

Lebel ONE SHAMPOO SOFTEN



For hair that moisturizes the scalp and maintains gently swaying hair
适用于滋润头皮并保持轻柔飘逸的秀发

For those who are concerned about damage and stiffness
适于那些担心发质损坏和硬化的人

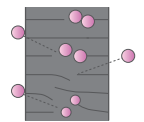
Bergamot & jasmine scent
佛手柑和茉莉花香

• αG Rutin
(Moisturization) 滋润

• Plex ingredient*⁵
(Hair repair) (修复头发)

For hair with reduced SS bonds and advanced brittleness and stiffness. Increases hair strength and flexibility with plex ingredients.

适用于SS键减少、脆性和僵硬程度较高的头发。使用复合成分增加头发强度和柔韧性。



Clean and fragrant scent 干净而芬芳的香味

The concept of the scent is a "champetre (country-style) bouquet of flowers" and greenery that bloom in the field.^{*6} It expresses the unique, liberating and vibrant beauty that Lebel ONE aims to achieve. The heart note^{*7} uses a sweet, happy, fresh scent represented by jasmine, often called "the king of flowers."
对气味的概念是“在田野中绽放的一束鲜花和绿色植物”。它表达了Lebel ONE旨在实现的独特、自由和充满活力的美。中调使用以茉莉花为代表的甜美、快乐、清新的香味，通常被称为“花中之王”。

*6 A natural, gorgeous bouquet of wild flowers and greenery based on the French word "champetre" (country style).
以法语单词“champetre”（乡村风格）为基础的自然、华丽的野花和绿色花束。

*7 The elements that constitute the body of the scent.
构成气味主体的元素。



*1 Glucosylrutin *2 Ceramide AP, Ceramide NG, Ceramide NP *3 Tosylvalin Na *4 Hydrolyzed soy protein *5 Tartaric acid
葡萄糖基芦丁 神经酰胺AP 神经酰胺NG 神经酰胺NP 甲苯磺酰钠 水解大豆蛋白 酒石酸

HAIR TREATMENT

A "surface-specific (i.e. external repair)" formula tailored to providing cuticle care.

专为提供角质层护理而设计的“特定表面（即外部修复）”配方。

By enabling "internal repair" with shampoo, we have been able to specify the role of treatment to "external repair" to retain moisture. At the same time, we have completely eliminated solid oil that may produce a hard texture. Moisture that evenly permeates to the ends of the hair is securely sealed from the outside, producing soft and fresh hair.

通过使用洗发水启用“内部修复”，我们已经能够将处理作用指定为“外部修复”以保持水分。同时，我们彻底杜绝了可能产生坚硬质地的固体油。均匀渗透到发梢的水分与外部牢固密封，产生柔软清新的头发。

CUTICLE

For normal to middle damaged hair
适用于中度受损发质



LebeL ONE HAIR TREATMENT CUTICLE

It conditions the surface layer of hair and retains moisture.

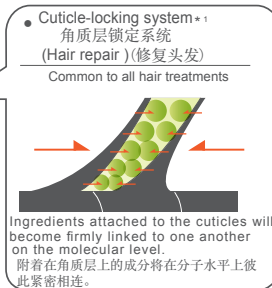
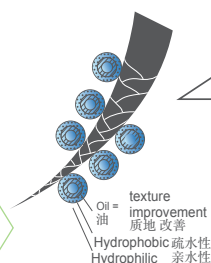
它调理头发的表层并保持水分

Ingredients attached to the cuticles will adhere to one another on the molecular level.

This will keep hair smooth and easy to run your fingers through, with lasting moist texture.

附着在角质层上的成分会在分子水平上相互粘附。这将使头发保持光滑，易于用手指穿过，质地持久湿润。

Leafy green & jasmine scent
绿叶和茉莉花香



LebeL ONE HAIR TREATMENT is a cation-based product specializing in surface care. Efficiently traps moisture. TREATMENT 是一种专门用于表面护理的阳离子产品。有效地锁住水分。

CUTICLE +

For high damaged hair
针对高受损发质



LebeL ONE HAIR TREATMENT CUTICLE +

It repairs the surface layer of hair and seals in moisture.

它修复头发的表层并锁住水分。

Repairs the lost cuticle with keratin to even out the surface of the hair.

This will keep your hair soft, smooth and easy to run your fingers through, with lasting moist texture.

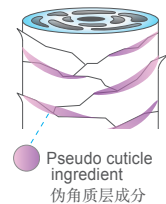
用角蛋白修复失去的角质层，使头发表面均匀。这将使您的头发保持柔软、光滑且易于用手指穿过，质地持久湿润。

Leafy green & jasmine scent
绿叶和茉莉花香

• Cuticle act *2
角质层法 (Hair repair) (修复头发)

In highly damaged hair, the surface of the hair is turned up or peeled off. Keratin is adsorbed onto the damaged part to create a pseudo cuticle, which makes the hair smooth and easy to run your fingers through.

在高度受损的头发中，头发表面会翘起或脱落。角蛋白吸附在受损部位，形成假角质层，使头发光滑，手指容易穿过。



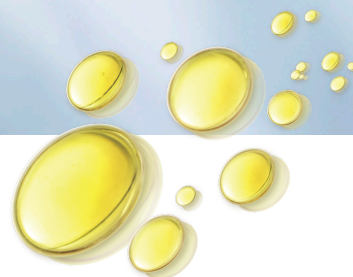
HOW TO 使用方法

After shampooing, drain the hair lightly and apply appropriate amount to the entire hair. Then rinse well.
洗发后，轻轻沥干头发，然后在整个头发上涂抹适量的护发素。然后冲洗干净。



*1 (Hydrogenated castor oil / sebacic acid) copolymer (氢化蓖麻油/癩二酸) 共聚物 *2 Hydrolyzed keratin 水解角蛋白

*All images and illustrations are used for illustrative purposes only.
所有图像和插图仅用于说明目的。



ESSENCE

Intensive moisturizing serum to form a barrier of moisture
 强化保湿精华液，形成保湿屏障

α G Rutin *1 detected in stem cell research and seven kinds of carefully selected moisturizing ingredients*2-8 are concentrated in one. It infiltrates into each of the stratum corneum cells, supports the barrier function of the scalp, and restores the condition for moisturizing.

将干细胞研究中检测出的 α G芦丁*1和七种精心挑选的保湿成分*2-8浓缩于一体。它渗入每个角质层细胞，支持头皮的屏障功能，并恢复保湿状态。

Lebel ONE ESSENCE < Scalp serum >

Herb & Minty scent
 草本和薄荷香味

Moisture / barrier function support
 保湿/屏障功能的支持

α G Rutin

Silicon*2 / Royal jelly*3 / Keratin*4 / Hyaluronic acid*5 / Collagen*6 / Elastin*7 / Platinum*8

硅胶*2 / 蜂王浆*3 / 角蛋白*4 / 透明质酸*5 / 胶原蛋白*6 / 弹性蛋白*7 / 铂金*8清新头皮（香味）



Refreshing the scalp (Scent)
 清新头皮

Natural mint*9
 天然薄荷*9



For people like this:
 像这样情况的人:

- For scalp dryness due to external stimuli such as ultraviolet rays.
 适用于因外部刺激（如紫外线）引起的头皮干燥。
- When itchiness is likely to occur, such as in the transition between seasons.
 当瘙痒可能发生时，例如在季节之间的过渡期。

POINT
 提示

By combining treatment with a massage, blood circulation is promoted and the scalp condition is improved.
 结合按摩护理，促进血液循环，改善头皮状况。

HOW TO 如何做

1. After drying with a towel, take a slice of hair and apply it to ① the front, ② the top, and ③ to ⑥ the sides, one push per line.
 用毛巾擦干后，取一片头发涂抹在①正面，②顶部，③至⑥两侧，每条线推一次。



2. Grip it with the pad of your finger and let it blend in while bouncing your fingers.
 用你的手指垫握住它，让它融合在一起，同时弹跳你的手指。



ATTENTION
 注意事项

Alpha-G rutin is characterized by a bright yellow color of natural origin. The color may stain your clothes, so be careful not to let it attach to anything other than your scalp.
 Alpha-G芦丁的特点是具有天然的明亮黄色。颜色可能会弄脏你的衣服，所以小心不要让它附着在头皮以外的任何东西上。

*1 Glucosylrutin *2 Sodium silicate *3 Hydrolyzed royal jelly protein *4 Hydrolyzed keratin *5 Sodium hyaluronate *6 Succinoyl atelocollagen *7 Hydrolyzed elastin *8 Platinum *9 Menthol
 葡萄糖基芦丁 硅酸钠 水解蜂王浆蛋白 水解角蛋白 透明质酸钠 琥珀酰去端胶原 水解弹性蛋白 铂 薄荷醇



EMULSION OIL

Emulsion oil for healthy hair with well-balanced moisture
头发修护乳液重整健康发丝的水油平衡

A leave in treatment that combines the moisturizing properties of milk with the feel of oil. The composition is close to the moisturizing balance of the hair, and the balance of water and oil is adjusted to give the hair a plump, high-quality feel. The vegetable oil^{*2,3} protects the hair from irritation caused by heat and ultraviolet rays, and has a smooth feel.

结合了乳液的保湿和油状质地的免冲洗精华。成分质地以近似发丝的的滋润平衡及调整水油平衡结构，赋予头发丰盈、高级感。当中的植物油^{*2,3}有效保护发丝免受高温及紫外線等伤害，实现顺滑质感秀发。

Lebel ONE EMULSION OIL < Hair treatment > 发丝修护乳液护理

Leafy green & jasmine scent
绿叶和茉莉花香

Moisturizing 保湿

Isodecyl neopentanoate
新戊酸异癸酯



Hair softening (Moisturizing) 软化发质 - 保湿

Silk extract *1
蚕丝提取物
Diisopropyl adipate
己二酸二异丙酯



Hair protection / Luster 护发 / 光泽

Avocado oil *2
鳄梨油
Meadowfoam lactone *3
白池花内酯



For people
like this
像这样情况的人

- For all hair types that are often entangled and damaged.
适用于所有经常缠结和损坏的头发类型。
- For those who do not prefer the stickiness of oil.
对于那些不喜欢油粘性的人。

HOW TO

如何做

1. After drying with a towel, spread an appropriate amount with the palm of your hand and apply from the middle to the tip of your hair.
Approximate volume of use : 2 pushes (For medium hair)
用毛巾擦干后，取适量于掌心涂抹，从头发中部涂抹到发梢。
大约的使用量：2次（用于中长发）



2. Then dry and finish.
然后擦干并完成



*1 (Dihydroxymethylsilylpropoxy) Hydroxypropyl Hydrolyzed Silk (二羟甲基硅烷基丙氧基) 羟丙基水解蚕丝 *2 Persea Gratissima (Avocado) Oil *3 Meadowfoam-6-lactone Persea Gratissima (鳄梨) 油 草甸泡沫-8-内酯

LebeL

ALL YOUR OWN

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