秀发充满喜悦与莹亮光彩

Your hair, full of gloss and joy

IAU aims to give luster to each strand of hair,

lead it into a beautiful design and nurture it full of beauty for the person.

Hair care which pursued salon quality committed to keep the scalp

and hair condition beautiful and healthy everyday

and fill them with luster and joy from within.

IAU 的宗旨是赋予每缕发丝光彩，引领美丽发型走向，孕育整体的美感。品牌坚持追求发廊专业护发效果，保持头皮与头发美丽健康，每天由内而外散发至臻光彩与喜悦。

「IAU:io」 Infinity Aurum 无尽光彩

i	infinity	无尽
au	aurum	光彩

Clean scalp, easy to handle to the tip.
With "SUPPIN care", keep shiny hair forever.

清洗头皮，头发容易梳理。
以"素颜保养"，头发永远保持炫亮。

Hair care starts with a proper shampoo.
Remove dirt and residues from the scalp and condition healthily.
Wash the hair without stressing to it.
And, since it is used everyday, it is important that shampoo is gentle and comfortable to use.
SUPPIN hair, like bare skin after washing the face, ends up with a comfortable finish
filled with a sense of liberation and ready to receive treatments.
IAU meets the standard for future salon hair care with shampoo of
gentle quality of foam and effective treatment.

护发从正确洗发开始，去除头皮污垢和残留物及修复头发，在冲洗过程不给头发负担。还有，基于洗发液每天使用，
其温和和舒适感至关重要。素颜发就像洁颜后的素颜，有着解放的舒适感，准备接受后续护理。

IAU 以细致绵密泡沫的洗发液及有效护理，满足未来的发廊护理标准。

Comfortable from the scalp to the hair
从头皮开始到头发都感觉舒适

Evolution shampoo base
that washes the hair smoothly
from the scalp
(Sulfobetaine blend)

从头皮开始洗起
到发尾都感觉顺滑
的进化型洗发液。
（硫甜菜碱调和）

Makes hair easy to handle every day
让头发每天容易梳理

Treatment function
that firmly acts on
the tip of hair
(Hydrophobizing control)

护理功效确
实对发尾有效。
（疏水化控制）

Combination of scalp and hair finish
头皮和头发保养组合

cleansing 洗发液
Clean scalp and smooth hair
清洗头皮，头发顺滑

cream 修护霜
Easy to handle from within
由内而外易梳理

清新洗发液
FRESHMENT
Tight finish
收敛头皮

丝滑修护霜
SILKY REPAIR
Smooth and light
顺滑轻盈

洁净洗发液
CLEARMENT
Clear finish
头皮清爽

柔软修护霜
MELT REPAIR
Melting and moist
滋润渗透

舒缓洗发液
RELAXMENT
Moist finish
滋润头皮

Added according to damage type
依据受损发质添加

mask 护发膜
Intensive care for colored hair
深层修护染色发

pure booster 免洗修护精油
Intensive care for high damage of the end
深层修护高度受损的发尾

DEEP mask 深层护发膜
Intensive care for unruly and damaged hair
深层修护毛躁、受损发

Beauty begins with a shampoo

that is born from tenderness.

美丽从柔顺洗发液开始

cleansing 洗发液

IAU is a shampoo that washes the scalp cleanly and the hair smoothly with 3 types of plant-derived cleansing ingredients according to skin quality. The fine and creamy foam spreads throughout the hair and scalp, removes dirt and residues completely and comfortably, and conditions the scalp clean and makes it SUPPIN hair to easy to receive treatment every day.

IAU 是将头皮清洗干净及令头发顺滑的洗发液，有着依据肤质的 3 种植物萃取洁净成分。细腻绵密的泡沫深层清洁头发和头皮，彻底且舒适地清除污垢和残留物，保持头皮清洁让头发成为"素颜发"，易于每天接受护理。
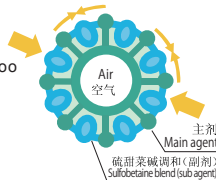
〇Silicon free 不含化学硅油成分

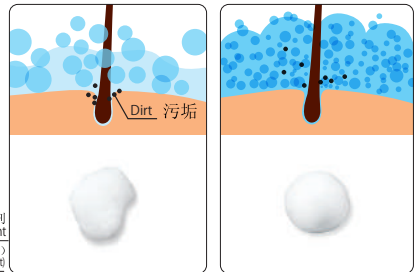|	
◆ **FRESHMENT** 清新洗发液	Wash oily scalps and tight finish ○Fragrance of grapefruit green☆Mild sensation of coolness by menthol 清洗油性头皮，具弹性头皮效果 ○ 葡萄芳香 ☆ 薄荷醇所带来的舒爽清凉感
◆ **CLEARMENT** 洁净洗发液	Wash normal scalps healthily and clean finish ○Fragrance of floral green 清洗一般头皮，清爽的洗净感 ○ 花卉芳香
◆ **RELAXMENT** 舒缓洗发液	Wash dry scalps moistly and moist finish ○Fragrance of rose green 清洗干性头皮，具有滋润感 ○ 玫瑰芳香

Cleansing prescription for scalp and hair「Sulfobetaine blend 」

By changing the bubbling quality of surfactants to sensitive and creamy quality, support the function of cleansing ingredients (main agent).Cleansing prescription to condition healthy scalps and beauty hair.
◆Wash the scalp cleanly with gentle foam
◆Protect the hair from friction at the time of shampoo
◆Foams are quick to rinse and hard to remain※

Foam of Sulfobetaine blend
硫甜菜碱调和的泡沫

Dirt 污垢

Air 空气

主剂 Main agent
硫甜菜碱调和（副剂）
Sulfobetaine blend (sub agent)

头皮和头发的洁净配方 "硫甜菜碱调和"

洁净配方滋养发丝及调理头皮，通过改变表面活性剂的起泡性，打出丰富的泡沫，辅助洁净 成分（主剂）的功能。

◆ 以温和泡沫将头皮清洗干净　　◆ 洗发时保护头发免受摩擦伤害　　◆ 泡沫能迅速被清洗干净及不残留※

The hair that is easy-to-handle and nurtured from within everyday.

由内而外修复，头发乖顺好梳理。

cream 修护霜

IAU quickly and uniformly brings the care ingredients to the tip of hair, while hydrophobizing damaged parts. Owing to the effective action of a combination of moisture-rich honey and a CMC cocktail that enhances the gloss density, IAU conditions hair from within and makes it easy-to-handle, smooth and beautiful. 2 items respond to desired hair type.

IAU 迅速及均匀地将护理成分带到发尾，避免受损发亲水性，富含保湿成分的蜂蜜和 CMC Cocktail（光泽密度成分）混合，则有效增强头发的光泽度。IAU 由内而外滋养头发，让头发容易梳理、滑顺和亮丽。2 项产品可视护理效果选择使用

SILKY REPAIR 丝绸修复霜 S	Smooth and light to the tip of the hair, easy-to-handle hair for running fingers through hair. Protective ingredient: silk PPT derivative ○Fragrance of rose green 头发柔顺轻盈，手指穿梭发间易梳理。 高效成分：蚕丝 PPT 诱导体 玫瑰芳香
MELT REPAIR 柔软修护霜 M	Moist to the tip of the hair, easy-to-handle hair. Protective ingredient: Meadowfoam oil ○Fragrance of rose green 彻底滋润发尾，头发乖顺好梳理。 高效成分：白芒花籽油 玫瑰芳香

Make colored hair soft and shinny.
让染色发柔软有光泽

mask 护发膜

Give intensive care to colored hair that tends to be rough due to daily damage, while hydrophobizing damaged parts. The condensed lipid base
including 12 types of plant-derived oils make hair soft and shinny by acting on hair from the inside and outside.

深层护理日常受到损伤而变得粗糙的染后发质，以疏水化成分在受损的地方产生作用。
12 种植物萃取的精油和浓密脂质基底，则让发质变柔软并产生光泽。

Make unruly and damaged hair manageable all the way to the ends.
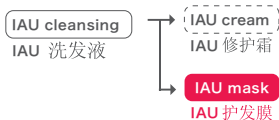
让毛燥及受损发滑顺好整理

DEEP mask 深层护发膜

Condition unruly hair from within which is prone to spreading due to moisture or dryness level. The condensed lipid base creates great-feeling hair all the way to the ends with intensive care while hydrophobizing damaged parts.

从内部修复因缺水或湿度过大变得膨胀的头发。当疏水化控制系统在受损的地方产生疏水性，浓密脂质基底则将头发调整到最佳状态。

Usage   After shampoo, apply it mainly at the end and then spread it to the entire hair. Leave the hair for about 3 minutes and rinse it completely.
使用方法   洗发后，以发尾为中心均匀涂抹。放置 3 分钟，彻底冲洗干净。

IAU cleansing
IAU 洗发液

IAU cream
IAU 修护霜

IAU mask
IAU 护发膜

（Once or twice a week）
每周一或两次

◆ It is recommended to use once or twice a week.
建议每周使用一或两次
◆ If it is used too much to the root, it may become sticky.
发根处若涂抹过量，会产生黏腻的状况
◆ Use either cream of musk(not both)
使用修护霜或护发膜（两者不能同时使用）
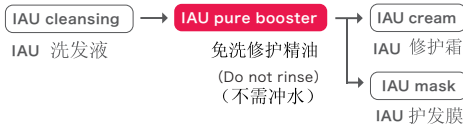
Thorough care for highly damaged hair ends
高度受损发尾的全面护理

pure booster 深层修护精油

This is an in-bath type treatment used before applying IAU Cream or IAU Mask
for intensive hydrophobizing. It makes hair to ready to receive care ingredients.
Since this is based on 100% plant-derived hydrophobizing oil,
it is used especially for frizzy dry highly damaged tips that are hard to settle.

这是前期护理，在涂抹 IAU 护发素或 IAU 发膜前使用以进行深层疏水化，让修护营养
成分更容易吸收。100%植物萃取的疏水化精油　适用于高度受损的毛躁发尾

Usage　　It is used prior to treatment after shampoo. Take an appropriate amount on the palm and spread it to highly
damaged parts of tip of hair. Without washing it away, apply IAU Cream
or IAU Mask over it and then rinse it.

使用方法　　用在洗发后，进行护发前。按压适量的免洗修护精油在手心，涂抹在发尾受损严重的
部分。不需冲水，直接使用 IAU 修护霜或 IAU 护发膜后再冲水。

IAU cleansing → **IAU pure booster** → IAU cream
IAU 洗发液　　　　免洗修护精油　　　　IAU 修护霜
　　　　　　　　　（Do not rinse）　　→ IAU mask
　　　　　　　　　（不需冲水）　　　　　IAU 护发膜

◆ Use only to highly damaged parts of tip of hair.
　适用于发尾严重受损部分。
◆ Depending on the care effect, it may increase the weight or cause stickiness.
　可能增加头发的重量或让头发变得黏腻，视护理效果而定。
◆ Adjust its quantity and frequency according to hair type and desired finish settlement
　根据发质和护理效果调节用量和护理次数。
◆ Measure of use quantity: about 4 pushes for medium hair(recommend to use from small amount).
　建议使用量：中长发按压 4 下（建议从少量开始使用）

cleansing <Shampoo> 洗发液 <洗发>

清新 FRESHMENT
IAU cleansing FRESHMENT
IAU 清新洗发液

Tight scalp, smooth hair
收敛头皮，头发滑顺

● For persons with oily skin
适合油性头皮

洁净 CLEARMENT
IAU cleansing CLEARMENT
IAU 洁净洗发液

Clear scalp, smooth hair
清洁头皮，头发滑顺

● For persons with normal skin
适合中性头皮

舒缓 RELAXMENT
IAU cleansing RELAXMENT
IAU 舒缓洗发液

Moist scalp, smooth hair
滋润头皮，头发滑顺

●For persons with dry skin
适合干性头皮

cream < Hair treatment > 修护霜 <头发护理 >

丝滑修护 SILKY REPAIR
IAU cream SILKY REPAIR
IAU 丝绸修护霜 S

Smooth and light, easy to handle
头发滑顺轻盈，乖顺容易梳理

●For persons who want smooth and light finish
予秀发柔顺光彩

柔软修护 MELT REPAIR
IAU cream MELT REPAIR
IAU 柔软修护霜 M

Melting and moist, easy to handle
滋润发尾，头发乖顺好梳理

●For persons who want melting and moist finish
予秀发润泽滋润

mask < Hair treatment > 护发膜 <头发护理>

pure booster < Hair treatment > 免洗修护精油 <头发护理>

IAU mask
IAU 护发膜

Intensive care for colored hair
【Concentrated lipid base】
染色发的深层护理
（浓缩脂质基底）

IAU deep mask
IAU 深层护发膜

Intensive care for unruly and damaged hair
【Concentrated lipid base】
难以打理和受损发的深层护理
（浓缩脂质基底）

IAU pure booster
IAU 深层修护精油

Intensive care for high damage of the end
【Hydrophobized oil base】
<100% plant-derived>
高度受损发尾的深层护理
（疏水化油基底）
<100% 植物萃取>

IAU essence：Hair serum that nurtures luster <Leave-in treatment>
保湿精华：散发至臻光彩的护发素<免洗护理>

MOIST 水润
IAU essence MOIST
IAU 保湿精华乳

Moist and soft texture
发丝顺滑柔软

For persons who are concerned especially about roughness and dryness.
适用于特别纠结、毛躁的发质

SLEEK 亮滑
IAU essence SLEEK
IAU 保湿精华油

Smooth and soft texture
发丝滋润柔软

For persons who are concerned especially about unsmooth texture and unruly hair.
适用于特别粗糙、干燥的发质

FORTI 滋润
IAU essence FORTI
IAU 精华凝露

Soft texture with inner fortitude
发丝柔软、强韧

For persons with soft hair or thinned and weakened hair.
适用于细软发、脆弱的发质

LebeL

ALL YOUR OWN