

Find Your Beauty **MILBON**



Beautiful from the inside out 由内而外，重塑完美魔「发」。

360° Beautiful Hair
To find beauty in women and hair

Our unique fusion of science and creativity ensures every salon-exclusive product we create is delightful, easy to use, and undeniably effective.

Hair that's healthy and beautiful from any angle, inside and out—that's our approach.

360° Beautiful Hair
让秀发由内而外、全方位散发健康亮泽，使全世界的女性更加美丽。

透过发型设计师的紧密合作，并以最尖端技术所研发的结晶，共同创造真正美丽的头发。

独家的沙龙护理及居家护理让您享有360° 最全面美丽秀发。

MILBON

SSVR-Silk to the Rescue

由内而外，恢复秀发原生美丽。

In the absence of effective treatment, SSVs continue to expand, causing hair to lose its shine and resilience.

SSVR-Silk is a powerful, silk based complex which supersedes these hollow tubular gaps — and improves hair's overall integrity, inside and out. It contains in all milbon items.

一旦产生「棒状空洞化」，毛发内部所出现的空隙将导致秀发失去光泽与弹力而毛发内密度最为关键。

由milbon独家开创的SSVR SILK（Stick Shaped Void Rescue 蚕丝蛋白）专为棒状空洞进行修补以提升毛发内密度，成为各种毛发修补成分中的焦点。

milbon全系列品项皆使用棒状空洞修护蚕丝（SSVR SILK）成分。

SSVR-Silk: Isostearoyl Hydrolyzed Silk

SSVR SILK: 异硬脂酰水解蚕丝【毛发修补成分】



Fill up the SSVs to gain back a healthy and shiny hair.

深层调理发丝的「棒状空洞」,重建发丝强韧度展现健康亮丽秀发。

Looking Deeper than ever into damage: SSVs (Stick-Shaped Voids)

更深一层剖析受损毛发，「棒状空洞化」。

Research has been carried out on women from 20 different countries, using Japan's synchrotron radiation facility – known as SPring-8 – revealed astounding, never before seen realities about damaged hair.

针对世界约20多个国家的女性毛发为样本，并利用日本最先端的同步辐射设施，Spring-8 深入钻研，最终揭开毛发内部所存在着棒状纵向、细长的空洞，即是「棒状空洞化」。

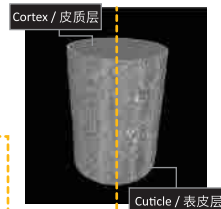


©RIKEN

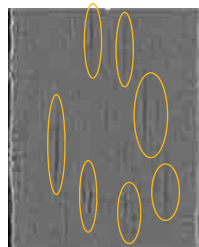
SPring-8 — located in Japan's Hyogo prefecture — is a large synchrotron radiation facility, and one which delivers the most powerful scanning radiation currently available. (In fact, it's one of the three most important facilities of its kind, the other being in France and the United States.) Consisting of powerful, narrow electromagnetic beams, synchrotron radiation is generated when electrons — after being accelerated nearly to the speed of light — are forced to travel in a curved path by a strong magnetic field. SPring-8 uses this type of radiation to conduct scientific research in nanotechnology, biotechnology, and industrial applications.

SPring-8 — 是兵库县播磨科学公园都市内的大型同步辐射设施，亦是与法国及美国并驱的世界三大高性能同步辐射设施之一。同步辐射指的是带电粒子的运动速度在接近光速在电磁场中偏转时所发出细而强的一种电磁辐射。现在，SPring-8已广泛应用于如纳米技术、生物科技等多种研究及产业开发上。

Image of Japanese's damaged hair ends from CT-Scan
透过CT扫描显示的受损发质图片



Longitudinal section image of Japanese's damaged hair ends
发尾受损的扫描断面片



Discovery of long, hollow, tubular gaps in hair
毛发内部所显示的纵向细长的空洞



Known as SSVs (Stick-shaped voids)
似为「棒状空洞化」的形成

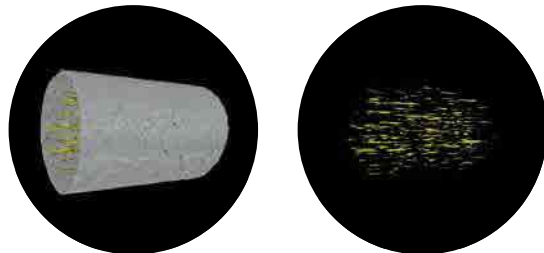
What will happen to the hair when there are “Stick-shaped voids”?

「棒状空洞化」会引起哪些发质问题？

SSVs (Stick-Shaped Voids) are hollow, tubular gaps that form in chemically treated hair—and which seem to contribute to loss of shine, split ends, and breakage.

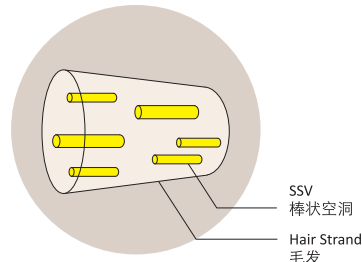
「棒状空洞化」，是全球女性共同有的毛发受损现象、也是毛发分叉断裂、失去光泽的主要原因。

Analysis resulting from X-ray CT-scan of damaged hair
<透过X光及CT扫描结果分析的受损发质>



Enlarged image of damaged hair
<受损发质的扩大图>

Illustration of damaged hair
<受损发质的示意图>



VOLUME

Cuticle Force Technology

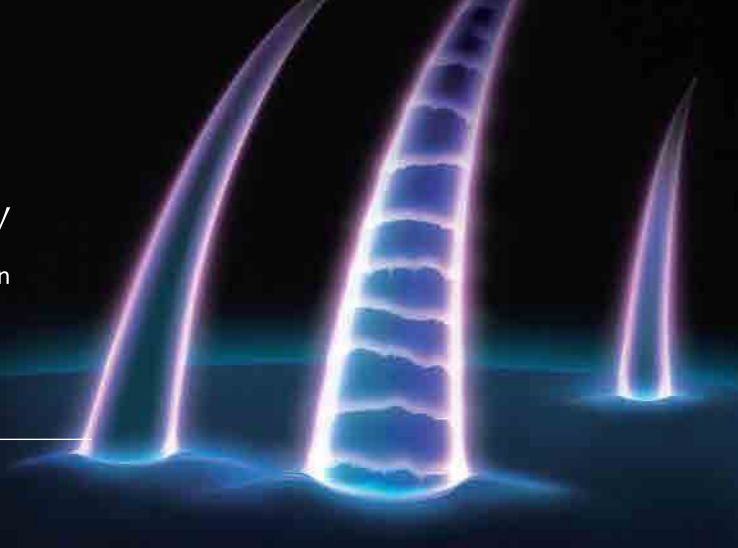
For fine, flat hair. Strengthening hair cuticle with persimmon tannin to create lift, body and volume.

主要针对于发质细软无弹性、扁塌等问题。透过柿单宁酸强化毛鳞片硬度，实现秀发的蓬松感。



Floral Garden

Refreshing, botanical scent
清新如风秘密花园淡香氛



Home Care

Shampoo & Hair Treatment



VOLUMIZING SHAMPOO

Strengthens hair cuticle to create lift, body and volume.

强化毛鳞片并同时去除使秀发扁塌的皮脂，给予秀发清新感。

*Persimmon Tannin, Sulfosuccinic Acid
*柿单宁酸，磺基琥珀酸

200mL
500mL
1L Pack



VOLUMIZING TREATMENT

Conditions fine, flat hair while strengthening the hair cuticle to create lift, body and volume
强化毛鳞片并以低分子量干爽性油分使发质滋润而不油腻，呈现轻盈感。

*Persimmon Tannin, Aerial Oil
*柿单宁酸，Aerial Oil

200g
500g
1kg Pack

MILBON

global.milbon.com

Exclusive Distributor : **NEKDERX** Sdn Bhd (244577-w) Tel : 03 - 7726 8733

East Malaysia Sub - Distributor : **UNI BEAUTY ENTERPRISE SDN BHD** Tel : 088 - 230776



MILBON MALAYSIA