

Find Your Beauty **MILBON**



Beautiful from the inside out 由内而外，重塑完美魔「发」。

360° Beautiful Hair
To find beauty in women and hair

Our unique fusion of science and creativity ensures every salon-exclusive product we create is delightful, easy to use, and undeniably effective.

Hair that's healthy and beautiful from any angle, inside and out—that's our approach.

360° Beautiful Hair
让秀发由内而外、全方位散发健康亮泽，使全世界的女性更加美丽。

透过发型设计师的紧密合作，并以最尖端技术所研发的结晶，共同创造真正美丽的头发。

独家的沙龙护理及居家护理让您享有360° 最全面美丽秀发。

MILBON

SSVR-Silk to the Rescue

由内而外，恢复秀发原生美丽。

In the absence of effective treatment, SSVs continue to expand, causing hair to lose its shine and resilience.

SSVR-Silk is a powerful, silk based complex which supersedes these hollow tubular gaps — and improves hair's overall integrity, inside and out.

It contains in all milbon items.

一旦产生「棒状空洞化」，毛发内部所出现的空隙将导致秀发失去光泽与弹力而毛发内密度最为关键。

由milbon独家开创的SSVR SILK（Stick Shaped Void Rescue蚕丝蛋白）专为棒状空洞进行修补以提升毛发内密度，成为各种毛发修补成分中的焦点。

milbon全系列品项皆使用棒状空洞修护蚕丝（SSVR SILK）成分。

SSVR-Silk: Isostearoyl Hydrolyzed Silk

SSVR SILK: 异硬脂酰水解蚕丝【毛发修补成分】



Fill up the SSVs to gain back a healthy and shiny hair.

深层调理发丝的「棒状空洞」,重建发丝强韧度展现健康亮丽秀发。

Looking Deeper than ever into damage: SSVs (Stick-Shaped Voids)

更深一层剖析受损毛发，「棒状空洞化」。

Research has been carried out on women from 20 different countries, using Japan's synchrotron radiation facility – known as SPring-8 – revealed astounding, never before seen realities about damaged hair.

针对世界约20多个国家的女性毛发为样本，并利用日本最先端的同步辐射设施，Spring-8 深入钻研，最终揭开毛发内部所存在着棒状纵向、细长的空洞，即是「棒状空洞化」。

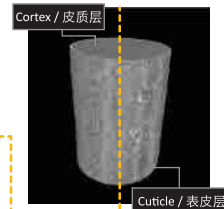


©RIKEN

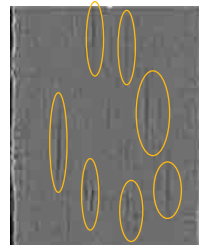
SPring-8 — located in Japan's Hyogo prefecture — is a large synchrotron radiation facility, and one which delivers the most powerful scanning radiation currently available. (In fact, it's one of the three most important facilities of its kind, the other being in France and the United States.) Consisting of powerful, narrow electromagnetic beams, synchrotron radiation is generated when electrons — after being accelerated nearly to the speed of light — are forced to travel in a curved path by a strong magnetic field. SPring-8 uses this type of radiation to conduct scientific research in nanotechnology, biotechnology, and industrial applications.

SPring-8 — 是兵库县播磨科学公园都市内的大型同步辐射设施，亦是与法国及美国并驱的世界三大高性能同步辐射设施之一。同步辐射指的是带电粒子的运动速度在接近光速在电磁场中偏转时所发出细而强的一种电磁辐射。现在，SPring-8已广泛应用于如纳米技术、生物科技等多种研究及产业开发上。

Image of Japanese's damaged hair ends from CT-Scan
透过CT扫描显示的受损发质图片



Longitudinal section image of Japanese's damaged hair ends
发尾受损的扫描断面片



Discovery of long, hollow, tubular gaps in hair
毛发内部所显示的纵向细长的空洞



Known as SSVs (Stick-shaped voids)
似为「棒状空洞化」的形成

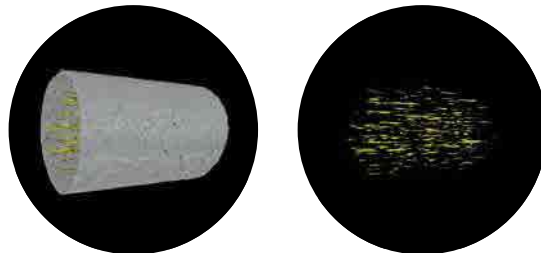
What will happen to the hair when there are “Stick-shaped voids”?

「棒状空洞化」会引起哪些发质问题？

SSVs (Stick-Shaped Voids) are hollow, tubular gaps that form in chemically treated hair—and which seem to contribute to loss of shine, split ends, and breakage.

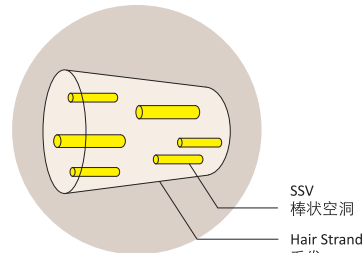
「棒状空洞化」，是全球女性共同有的毛发受损现象、也是毛发分叉断裂、失去光泽的主要原因。

Analysis resulting from X-ray CT-scan of damaged hair
<透过X光及CT扫描结果分析的受损发质>



Enlarged image of damaged hair
<受损发质的扩大图>

Illustration of damaged hair
<受损发质的示意图>



SSV
棒状空洞
Hair Strand
毛发

MOISTURE

Moisturizing Technology

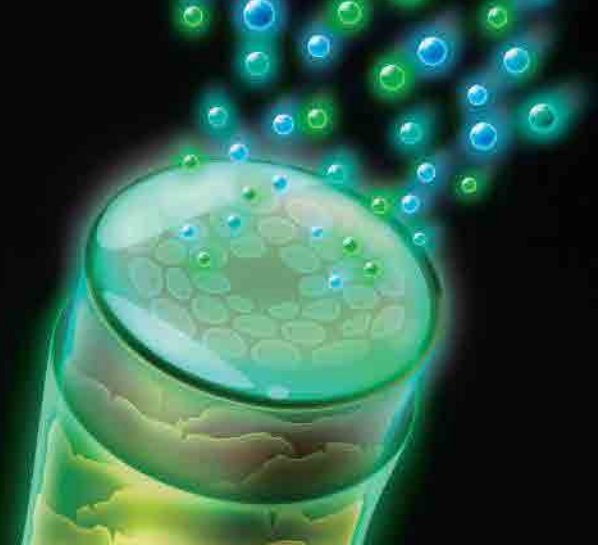
For dull, dry and porous hair. Reverses damage caused by repeated color service through weightlessly infusing moisture and ensuring long-lasting, vibrant color.

主要针对干燥发质。各种大小分子量的保湿成分深层渗入发丝内部，给予发丝水润滋养的上等质感。



Fruity Aqua

Fruity, aqueous scent
水感清新的淡雅果香



Salon Care

No. 1	No. 2	No. 3	No. 4	No. 5	No. 6
Primer	Moisture Repair Foam	Moisture Repair Cream	Moisture Repair Sealer	Cuticle Coat	Weekly Booster
					
<p>Prepares hair for treatment 制造让后续护理容易渗透的基础</p> <p>*Moisture Accelerator *加速保湿成分</p>  <p>Dry condition / 护理前的干燥状态</p>	<p>Infuses moisture and deeply nourishes 以泡沫体注入保湿成分至毛发内部</p> <p>*Amino Glycerin *氨基甘油</p> 	<p>Saturates moisture inside out 以修复乳状进行保湿成分补给</p> <p>*Trehalose *海藻糖</p> 	<p>Locks in moisture 将所有保湿成分锁住于发丝表皮层</p> <p>*Pseudoceramide Polymer *神经酰胺聚合物</p> 	<p>Seals in treatment for long-lasting hydration 形成表皮层的保护膜，给予滋润感</p> <p>*Hyaluronic Acid *透明质酸</p> 	<p>Refreshes and prolongs results 每星期1次的集中护理，有效保持及延长护理效果</p> <p>*Hyaluronic Acid *透明质酸</p>
					

Home Care Shampoo & Hair Treatment



REPLENISHING SHAMPOO
Restores moisture with a rich, gentle lather
配合保湿成分的高浓密泡沫，
打造顺服润泽秀发

*Moisture Cleansing Ingredient
*保湿洗净成分

200mL
500mL
1L Pack



REPLENISHING TREATMENT
Weightlessly nourishes and replenishes moisture
配合滋润成分，令秀发由根
至发尾润泽服帖

*Rosehip Oil
*玫瑰果油

200g
500g
1kg Pack

Leave-in Treatment



WEIGHTLESS REPLENISHING MIST
Weightlessly boosts both moisture and body
滋养调理，打造水润整洁秀发

*Blend of 11 Amino Acids
*蕴含11种氨基酸

120mL

Home Care Kit



HOME CARE KIT
Trial kit of shampoo and treatment
提供给顾客体验的洗护便携试用用品。

Replenishing Shampoo 2 tubes (9mLx2)
Replenishing Treatment 2 tubes (9gx2)

Weekly Booster



No.6 Weekly Booster
Refreshes and prolongs results
每星期1次的集中护理，有效
保持及延长护理效果

*Hyaluronic Acid
*透明质酸

4 tubes (9gx4)

MILBON

global.milbon.com

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East Malaysia Sub - Distributor : **UNI BEAUTY ENTERPRISE SDN BHD** Tel : 088 - 230776



MILBON MALAYSIA