

Troubles
1 Solution



SCALP



Healthy scalp leads to healthy hair

美丽秀发,从头皮开始

360° Beautiful Hair
Hair that is beautiful from any angle.

milbon Scalp series restores scalp health for a healthier, shinier hair.

The relaxed experience that you get at the salon can also be fulfilled at home with the Home Care set.

milbon presents you the scalp care custom between salons and customers.

让您拥有360° 全方位亮丽的秀发。

milbon头皮系列
培养能使头皮健康生长的环境，
使每一根秀发从发根开始都散发着靓丽光彩。

【居家护理】使您在居家中也能简单地实现在发廊中的舒适体验。

milbon建议发廊与顾客互相配合，养成头皮护理的习惯。



5 Troubles 1 Solution

Based on survey, we noticed that women in the world encounter 5 common scalp troubles. 经调查世界女性的头皮烦恼可归为 5 类。

① Itchy / 痕痒 ② Dandruff / 头皮屑 ③ Dry / 干燥 ④ Sticky / 油腻 ⑤ Smelly / 异味

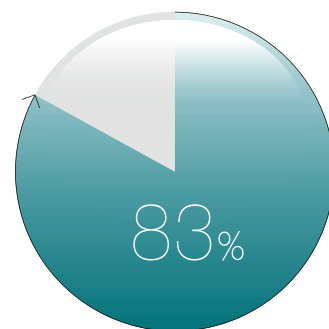
80% of the women in the world have scalp troubles. However, based on the survey done by milbon, we noticed that over 60% of the women who encounter scalp troubles are not implementing the proper scalp care.

milbon Scalp Series is a simple scalp care that helps to solve the 5 troubles with 1 solution. A perfect line-up consisting of “Cleansing Spa Gel” which is a professional in-salon item, and home care set of “Shampoo”, “Treatment” and “Lotion” .

Enjoy the refreshment of the scalp and hair with this milbon Scalp Series.

全世界 80% 以上的女性都饱受头皮的困扰。但是 milbon 的调查中得知，其中 60% 以上的女性都没有针对头皮进行具体的护理。

milbon 头皮系列是只需使用这一系列产品便能解决这 5 种头皮问题，简易的头皮护理系列。发廊专用护理【Cleansing Super Gel】，配合居家护理的洗发露，洗发素，浴后护发素。milbon 头皮系列使您拥有干爽舒适的秀发与头皮。



83% of women in the world encounter scalp troubles. 全世界大约83%的女性都饱受头皮的困扰。

※1: Cross Marketing Survey in 2016 (n=1300)
※2: MILBON Survey in 2016 (n=331)



Common reason behind 5 of the scalp troubles are due to **excessive Fatty Acids**.
造成5种头皮问题的共同原因是**脂肪酸过剩**。

milbon did a research on 700 women's scalp from 20 countries around the world.
Based on the 5 scalp troubles, research shows that the percentage of fatty acids in sebum tends to be higher.
Which explains why excess fatty acids cause scalp troubles.

milbon对世界20个国家700名以上女性的头皮进行了分析。
发现脂肪酸比率有较高倾向的头皮，都会出现这5种头皮问题。
由此可见过剩的脂肪酸会引起头皮问题。

Normalizing Care Technology

For that reason, we have developed the "Normalizing Care Technology" which helps to remove excess fatty acids and replenish moisture to hair.

了解情况后，为了将过剩的脂肪酸除去，并适当地补充所需的油分与润滑，进而开发了【规范护理技术】。

SCALP Simple Line Up

milbon Scalp series is a simple scalp care that helps to solve these 5 troubles.

milbon头皮系列是只需使用这一系列产品便能解决这5种头皮问题，通过简易的程序便可开始进行头皮护理。

Salon Care & Home Care

It consists of Salon Care by the salon professionals and Home Care Beauty Cycle which can be easily done at home.

沙龙专业护理与居家中也能轻易上手的居家护理美丽循环。

Salon Care



4 Weeks
Beauty Cycle

Home Care



Your “utmost pleasure” is what we aspire for.

以“舒适爽快”的质感为宗旨。



Our mission does not conclude only finding a solution for the 5 troubles but also to give the utmost pleasure to customers during the scalp care treatment.

We aim to shower our customers with some relaxation where they get at spa.

To make all these possible, besides functions, “fragrances” are also taken into consideration.

针对解决这5种头皮问题进行研究的同时，我们所追求的是让顾客在进行头皮护理时能体验“舒适爽快”的质感。

仿佛享受着SPA的惬意身心均可享受解放的快感。

为了实现这种效果，具备相应机能的同时拥有迷人的【香氛】也是不可或缺的一环。

Inspired by Nature



Among the fragrance that are inspired by nature, we created the “Fresh Forest” fragrance that contains “green note” of citrus and fruity scents.

milbon Scalp Series utmost pleasure derives from these fragrances.

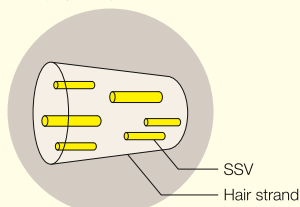
承蒙大自然的恩惠，创出了可让人感觉身心愉悦的柑橘类果香与让人神清气爽的青草与绿色植物气息集于一体的【Fresh Forest】香氛。

感受milbon头皮护理系列的舒适爽快由此香氛开始。

* “Fresh Forest” contains in shampoo, treatment and lotion.

* 洗发露，护发素，浴后护发素内均拥有【Fresh Forest】香氛。

Lustration of damage hair
受损发质的示意图



Increase the density of the internal hair with “SSVR Silk*” / 【SSVR SILK】成分，有效提升头发内密度。

Stick-Shaped Voids is the common phenomenon shown in the damage hair of women in the world.

SSVs(Stick-Shape Voids) are hollow tubular gaps that form in chemically treated hair- and which seem to contribute to loss of shine, split end, and breakage.

What is more important is that it affects the hair density. From there, we found that among all the repairing ingredients, “SSVR Silk” is testified to help improve the hair density. SSVR Silk contains in all line-up of milbon Scalp Series.

全世界头发受损的女性的秀发中都有“棒状空洞化”的现象。

棒状空洞化的渐进，使毛发内部出现空隙，导致秀发失去光泽与弹力而毛发内密度最为关键。

milbon全套的头皮系列，在有限的毛发修补成分中，拥有可修复毛发内密度的【SSV SILK】成分。

*Isostearyl Hydrolyzed Silk [Hair repair ingredient]

Purifying Gel Shampoo

Purifying Gel Shampoo / 净化凝胶洗发露

Using the "Purifying Gel Formulation" which contains high viscosity property allows it to adhere to the scalp, and acts against fatty acids. The gel shampoo can be easily used to remove fatty acids, using the normal daily shampoo techniques.

凝胶洗发露中，【净化凝胶配方】的高粘性特质使其能紧贴头皮，对脂肪酸充分发挥作用。净化凝胶洗发露通过一般的洗发方式便能使脂肪酸轻易脱落。

[Main ingredient] Myristic Bettain *Myrista Midopropyl Bettaine(Cleaning component)
【主要成分】 烷基甜菜碱 *肉豆蔻甜菜碱【洗净成分】

- ▷ An amphoteric surfactant that forms a complex with the other surfactants to increase the viscosity and cleansing effect of the shampoo.
- ▷ 与界面活性剂形成复合体，使洗发露的粘性与清洗力提升的两性界面活性剂。

Scalp with fatty acids 含脂肪酸皮脂
 Myristic bettain 烷基甜菜碱
 Stratum Corneum 角质层

① Purifying gel which has high viscosity and strong cleansing effect is glued to the scalp.
 净化凝胶的高粘性特质使其紧贴头皮提高清洗力。

② It thoroughly removes dirt and replenishes moisture to scalp.
 洗净头皮污垢的同时也能给予滋润。

Image / 示意图



- 200mL Bottle
- 500mL Pump
- 1L Pack
- 2.5L Pack
- 50mL Bottle



Hydrating Treatment

Hydrating Treatment / 保湿护发素

"Sugar squalane" in scalp treatment replenishes oil and moisture to scalp. It contains strong stability properties which is why it is also used in skin care products.

护发素中的【角鲨烯糖】是稳定性高，常用于护肤品中的油性成分。其配合头皮护发素能达到补充油分，保持滋润的效果。

[Main ingredient] Sugar squalane *Squalane (Moisturizing component)
【主要成分】 角鲨烯糖 *鲨烯【保湿成分】

- ▷ It is similar to the squalane component exists on scalp. It derives from the sugar cane squalane which has strong stability.
- ▷ 类似于头皮中的鲨烯成分。源自甘蔗中稳定性较高的成分。

Sugar squalane 角鲨烯糖
 Scalp condition where fatty acids has been removed, 已去除脂肪酸的头皮
 Stratum Corneum 角质层

① Sugar squalane is replenished to the scalp which fatty acids has been removed.
 利用角鲨烯糖填补脂肪酸已被去除的头皮。

② Protects the scalp while keeping it moisturizing.
 保护头皮的同时给予滋润。

Image / 示意图



- 200mL Tube
- 500mL Pump
- 1kg Pack
- 2.5kg Pack
- 50mL Tube



Soothing Moisturizer

Soothing Moisturizer / 润发霜

Scalp lotion that contains "Triple hyaluronic acid & 10 types of plant extract & PCA menthol" which keeps the scalp moisturizing and healthy with a trigger of cool sensation.

浴后护发素中的【三重透明质酸、10种植物精粹、PAC薄荷醇】成分伴随着让人心广神怡的清凉感，能使头皮得到滋润，并拥有健康的头皮。

*Hydrulized hyaluronic acid, acether hyaluronic acid Na, hyaluronic acid Na (Moisturizing component) *玻尿酸水解，乙酰化透明质酸钠，透明质酸钠【保湿成分】
 *Menthyl PCA(Moisturizing component · Cooling sensation component) *薄荷醇 PCA 酯【保湿成分，冷感成分】

[Main ingredient] Triple hyaluronic acid & 10 types of plant extract & PCA menthol
【主要成分】 三重透明质酸、10种植物精粹、PAC薄荷醇

- ▷ Moisturizer lotion that keeps the scalp moisturizing and healthy with a trigger of cool sensation.
- ▷ 此保湿乳液让头皮深层保持滋润，使拥有健康头皮的同时，给予让人感觉舒畅的清凉感。

Moisturizing ingredient 润滑成分
 PCA menthol PAC薄荷醇
 Stratum Corneum 角质层

① Mist bottle allows the moisturizing ingredient penetrate into scalp.
 适量地使用雾喷射，使润滑成分分布于头皮。

② It keeps the scalp moisturizing with a trigger of cool sensation.
 伴随着令人舒畅的清凉感，给予头皮深层的滋润。

*Stratum Corneum (Image)
 *至角质层内部<示意图>



- 120mL Pump
- 180mL Refill

[10 types of plant extract]
【10种植物精粹】



Exclusive Distributor : **NEKDERX** Sdn Bhd (243577-W) Tel : 03 - 7726 8733
East Malaysia Sub - Distributor : **UNI BEAUTY ENTERPRISE SDN BHD** Tel : 088 - 230776



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