

FRAMCOLOR
2001
INTENSE

 framesi



NEW COLOR GENERATION

100% INTENSE
IN HALF THE TIME



PERMANENT COLOR

Innovative coloring combining the luminosity and brilliance with unbeatable intensity.
Revolutionary coloring that halves application times and responds to the needs of increasingly more time-strapped professionals and consumers.

COMFORT FORMULA

Especially soft creaminess facilitating preparation and application. High adherence to hair.
No perfume and reduced ammonium content.

The softening action of liquorice and deeply hydrating ingredients.

FRAMCOLOR 2001 INTENSE offers a comfortable formula for hairdressers and customers while protecting scalp and hair.



✓ CHARACTERISTICS

- Up to 100% coverage of grey hair
- Lightens up to 3 levels
- Processing time 20 minutes
(longer processing time does not darken the result)
- Hydrating and conditioning emulsion
- Creamy texture and easy-to-mix
- High adhesiveness to the hair
- Reduced olfactory impact
(limited ammonium content)
- High intensity respecting the level
- Maximum brightness of reflection

⦿ SERVICES

- Extremely intense nuances
- Elegant, creative colorings
- Absolute comfort

HOW TO USE

Oxidant

The best performances with
Framesi Professional Activator

Dilution

1:2

Coverage

Up to
100%

Processing time

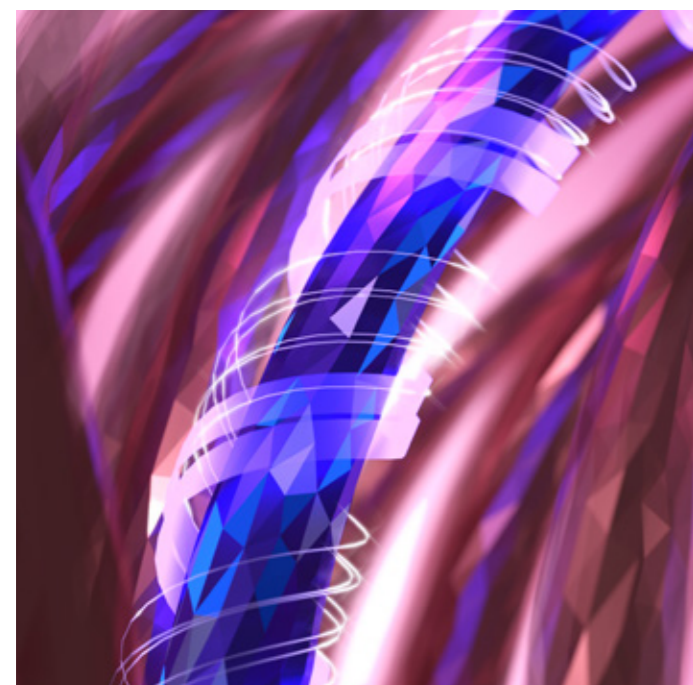
20 min

Tube

60 ml

FPP TECHNOLOGY FAST PIGMENTATION PROCESS

Innovative coloring molecules, extract of liquorice and effective hydrating agents work with an enhanced system that can shorten application time and intensify color depth, highlighting luminosity and brilliance.



- BY-PRODUCTS OF PLANT ORIGIN** → Mix of natural substances chosen for their hydrating properties, able to prevent skin irritation
- GLYCERINE BY-PRODUCT** → Spreads color, facilitates shaft penetration of coloring molecules, for a faster pigmenting action and a stronger color result
- LIQUORICE BY-PRODUCT** → Softening and protective for scalp well-being

SHADE FAMILIES

INTENSE NATURAL



SANDY BEIGE



MOKA



DEEP RED



COOL GOLD



MOTHER OF PEARL



FROZEN BROWN



EXTREME VIOLET



For DEEP RED and EXTREME VIOLET, we recommend not mixing them with other.



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