

The passion for color makes more and more consumers turn to extreme shades. The hairdresser needs a performing color, leaving hair healthy and intact.

That result is now possible with **DECOLOR B CLAY LIGHTENER**, the ammonium and perfume free decolorant offering a higher hair texture quality, even when damaged, thanks to a pool of protective substances, including Guar Gum and sugar by-products.

Perfect for all lightening techniques, in particular free-hand ones, **DECOLOR B CLAY LIGHTENER** has a clayey consistency making it easier to apply.



CLAY LIGHTENER

AMMONIA & FRAGRANCE FREE

DECOLOR B



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DECOLOR B

CLAY LIGHTENER

AMMONIUM AND
PERFUME FREE

LIGHTENING

9+

ALL THE PLUSES OF AN AMMONIUM-FREE DECOLORANT
CREATED TO SUSTAIN THE MOST EXTREME COLORINGS AND THE MOST
LUMINOUS BLONDES



- Lightening level: **9+**
- Consistency: **thick and creamy**
- Result on hair: **shaft protected and high quality texture, even with damaged hair**
- Perfume: **no**
- Ammonium: **no**

HOW TO USE: in a plastic bowl, mix DECOLOR B CLAY LIGHTENER with the most suitable developer, based on the level of lightening desired. Mix well with the brush to get a thick, uniform cream.

Absolutely avoid the bleach coming into contact with any metal.

Processing time: from 20 to 40 minutes, based on hair type and desired level of lightening.

Do not use any heat. After application time, rinse well with warm water.

WORKS IN 20-40 MINUTES