



framesi

shape

# WHAT MAKES ME CONTEMPORARY?

**314**  
**Gloss Me Wax**  
re-shapeable control

FOR SEMI-SHINY STYLES

**ACTION**  
• pre-drying support  
• support for finishing

**RESULT**  
• locks with body  
• flexible hold

**INGREDIENTS**  
• extract of Wakame Seaweed  
• anti-humidity resin  
• protective plant waxes

**HOW TO USE**  
• to give hair body, apply to wet hair  
• dry using brush and hair-dryer  
• apply again, to dry hair, to define details

80 ml



**416**  
**Gloss Me Strongly Fibre Gum**  
shape and movement, shine effect

FOR DYNAMIC STYLING

**ACTION**  
• modelling  
• fixes movement  
• maintains the lock's structure

**RESULT**  
• style full of energy  
• brilliant, sustained locks  
• destructured movement

**INGREDIENTS**  
• extract of Wakame Seaweed  
• anti-pollution filming agents

**HOW TO USE**  
• warm the product in your hands  
• spread over dry hair

80 ml



**609**  
**Keep Me Strong Glue**  
extreme hold

FOR SCULPTED STYLES

**ACTION**  
• effective on very long locks  
• fast drying  
• extra strong hold

**RESULT**  
• high definition look  
• ultra resistant styling  
• shiny hair

**INGREDIENTS**  
• extract of Wakame Seaweed  
• shining resin  
• anti-humidity polymers

**HOW TO USE**  
• spread evenly over wet or dry hair  
• define style

150 ml



**411**  
**Define Me Gel**  
strong, precise hold

FOR DEFINED STYLES

**ACTION**  
• ant-gravity hold  
• modelling  
• protective

**RESULT**  
• disciplined styling  
• brilliant finish  
• no frizz action

**INGREDIENTS**  
• extract of Wakame Seaweed  
• anti-humidity resin  
• panthenol

**HOW TO USE**  
• for lasting, sustained styles, apply to wet hair  
• dry using brush and hair-dryer  
• apply again on dry hair to define details

150 ml

