



 framesi

YOUR VERSATILE STYLING, IN ALL ITS FORMS.
THE NEW FINISHING AND STYLING LINE FORMULATED
WITH AN INNOVATIVE MAIN PRINCIPLE, EXTREMELY
EFFECTIVE AGAINST ENVIRONMENTAL POLLUTION.

UNIQUE, INDIVIDUAL, SPECIAL, CONTEMPORARY.

THE PURPOSE OF FOR-ME IS TO ENHANCE HAIR BEAUTY,
WHILST ENJOYING EXPLORING NEW ROADS.

WITH FOR-ME,
ANYONE WILL FEEL UNIQUE AND CAN CHOSE
HIS/HER OWN INDIVIDUAL STYLE WITH EXTREME EASE.

Beauty and anti-pollution protection from the sea with the extract of the WAKAME SEAWEED

FOR-ME

is creativity and looking after hair,
in the tradition of all Framesi products.
Treatment is entrusted to the extract of
Wakame Seaweed, with low molecular
weight so easy to spread under shaft scales.
Protective and repairing, the extract
of Wakame Seaweed is detox and
especially effective against environmental
pollution; it contrasts the free radicals
and preserves the hydration level
during styling.



DEFENCE AGAINST HEAT

Extract of Wakame Seaweed
+ filming agents
= barrier against the heat shock
from hair-dryer and iron.

ANTI-AGING ACTION

Extract of Wakame Seaweed
+ anti-pollution filming agents
= contrasting free radicals.

HYDRATION

Extract of Wakame Seaweed
+ panthenol
= more vital hair.

COLOR PROTECTION

Extract of Wakame Seaweed
+ UV filters
= color always brilliant.



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finish WHAT MAKES ME SPECIAL?



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Shine Me

Split Ends Essence

repairs and remedies

FOR HAIR THAT IS ALWAYS PERFECT

ACTION

- multi-function perfecting serum
- re-compacts split ends
- illuminating

RESULT

- more uniform hair
- nourished, reinforced fiber
- disciplined styling

INGREDIENTS

- extract of Wakame Seaweed
- repairing plant micro-keratin
- organic oil of Baobab

HOW TO USE

- spread on towel-dried or dry hair
- create the style
- end with the iron for an excellent sealing of split ends and smooth lengths

50 ml

